

# RYAN HUHN

## SENIOR GRAPHIC DESIGNER

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## EXPERIENCE

### BARNES & NOBLE COLLEGE

April 2017 – Present

#### CREATIVE SERVICES MANAGER

- Creative lead for over 800 college/university campus bookstores focusing on digital, print & corporate designs.
- Responsible for elevating and creating company style guide to strengthen brand cohesion across all departments.
- Streamline, manage and create a work flow process for all incoming design projects to match a fast paced environment.
- Manage and lead a team of talented designers through collaborating and providing creative guidance on overall brand identity for multiple marketing campaigns for both business to business and business to consumer audiences.
- Build and manage vendor relationships to enhance the looks and user experience for company's mobile app, e-comm and corporate websites.
- Closely partner with various departments and teams to deliver asset requests quickly without compromising company standards.

### BARNES & NOBLE COLLEGE

August 2013 – April 2017

#### GRAPHIC ARTIST

- Responsible for conceptualizing and producing various visual materials across different marketing channels.
- Projects included; digital web assets, mobile app assets, email designs, print campaigns, presentations, and multi page reports.
- Partnered closely with various marketing teams to provide necessary files for output and execution.

### ZEIKOS INC.

July 2012 – August 2013

#### SENIOR PACKAGE DESIGNER

- Senior package designer for manufacturer of portable electronics and audio equipment.
- Created original patented product lines from concept stage to mass production heavily utilizing illustration skills.
- Worked closely with print vendors to create cost effective solutions for final package designs.
- Final products and package designs were displayed and sold in: Walmart, Big Lots, Five Below and other like retailers.

### KUTZTOWN UNIVERSITY STUDENT SERVICES

August 2011 – July 2012

#### GRAPHIC DESIGNER

- Responsible for overall identity and look of the Kutztown University Bookstore.
- Managed and designed various marketing materials such as (but not limited to); brochures, posters, sale signage and website rollers from concept to execution.

## EDUCATION

#### Kutztown University

B.F.A. in Communication  
Design with a concentration in  
Advertising and Graphic Design

2005 – 2008

GPA: 3.44, Magna Cum Laude

## FUN FACTS

- It's my belief that the pen tool is the greatest tool.
- Ghostbusters is my favorite film.
- I always carry around a sketchbook.
- My daughter and I once built a "dinosaur-princess" castle out of legos.
- I won a video game competition in 1994 at my local video rental store.

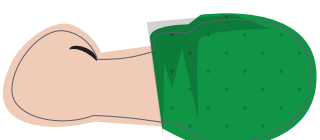
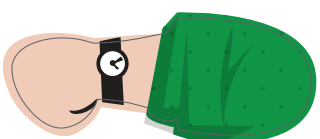
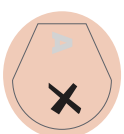
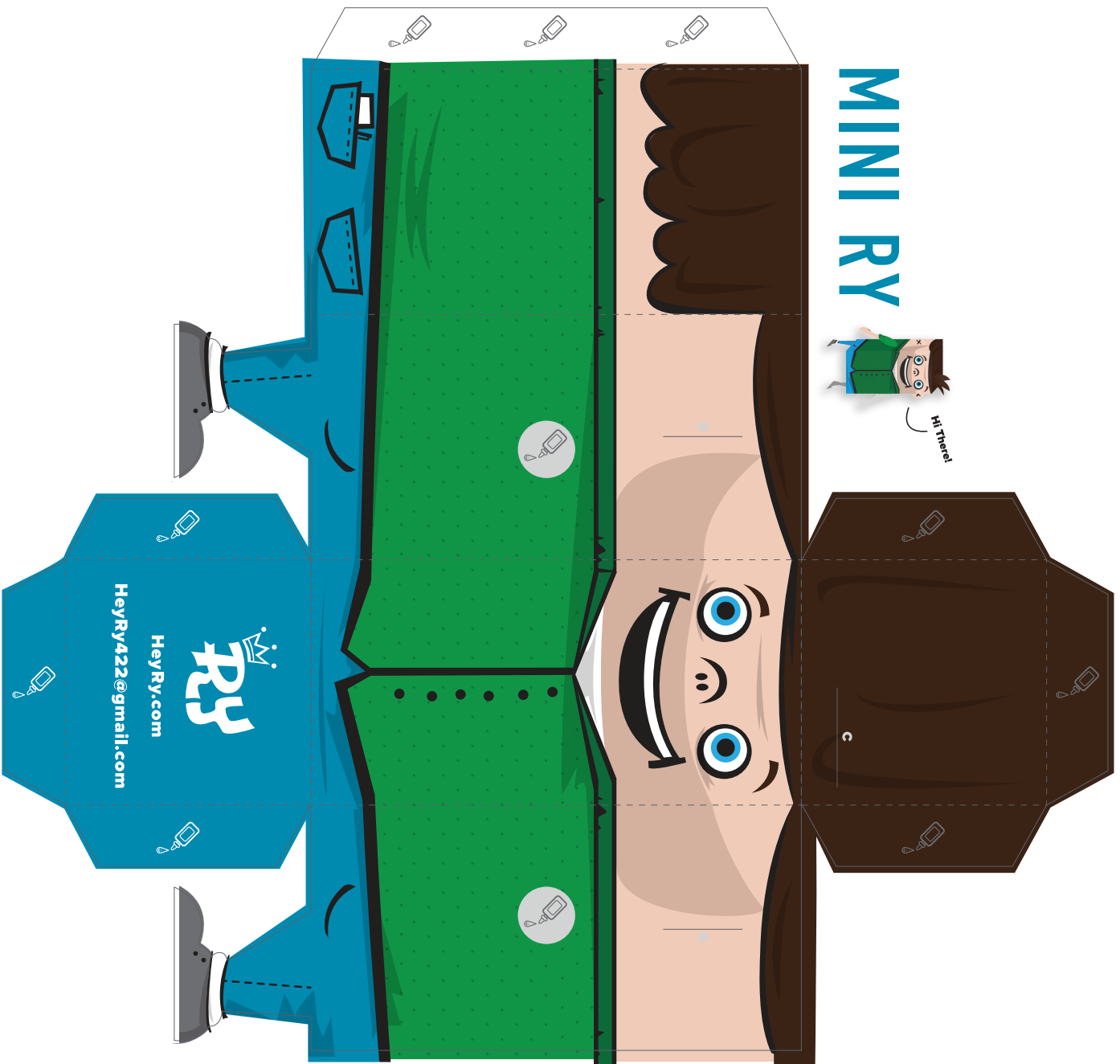
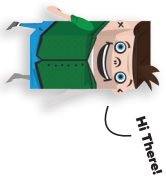
## VISIT ME

 [be.net/heyry422](https://www.behance.net/heyry422)

 [/ryman422](https://www.instagram.com/ryman422)

 [heyry.com](http://heyry.com)

# MINI RY



## INSTRUCTIONS:

- Print me on heavy-weight paper
- Cut along the solid lines
- Fold along the dotted lines
- Glue or tape arms and tabs
- Insert ears and hair
- Hang out with me

## WHAT YOU'LL NEED:

- Heavy-weight paper
- Printer
- X-acto knife
- Just a little bit of your time